



Magento

Magento Introduction – Presented By





WHAT IS MAGENTO ?

Magento is an open source E-commerce web application built using Zend Framework and uses entity-attribute-value database model to store data.

Magento is a widely accepted E-commerce application being used by almost 150,000 smaller and larger E-commerce websites including that of some of the global giants such as Samsung and Harvey Nichols.

However it offers only the Magento community version free and you will have to purchase the higher versions to avail all the supports extended by Magento.

WHY MAGENTO ?

There are many reasons to go with Magento. Many of the unique features it offers is a alluring reason for sticking with it. Still there are many more reasons.



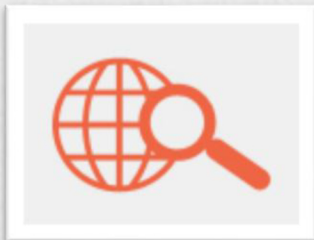
MULTI-SITE FUNCTIONALITY

Facility to create additional websites on one's own unique domain with unique stores for each website is quite interesting one.



IMPORT OF HUGE DATA

Import of huge spreadsheets is another attractive feature in Magento.



WIDE SEARCH OPTIONS

Facility to search and sort products based on different search criteria.

WHY MAGENTO ?



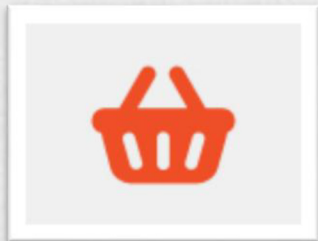
BUILT IN SEO FUNCTIONALITY

Clean URLs, easy site navigation, tags etc facilitates Search Engine Optimization.



INTEGRATED GOOGLE ANALYTICS

For keeping a track on the performance level of your website.



LIMITLESS PRODUCTS AND PURCHASES

There is no limit on either products or purchases. This helps you to enjoy unlimited business opportunities..

WHY CHOOSE MAGENTO ?

You might have decided to go with Magento by this time. Still there are some more reasons which you will be allured more by.



- ✓ Facility for unlimited purchases and products helps you in improving your business to any extent.
- ✓ Excellent functionalities and flexibility helps in customizing the site and also in incorporating different functions as per the client requirement.
- ✓ High level security prevents any misappropriation or misuse of payment gateways.
- ✓ Client will have the complete control over the website and can manage the day to day business affairs. No need for a development company in this case.

MAGENTO SEO?

When you are running an online store, you have to more than just selling your products. The first and foremost thing is that you should attract a huge crowd to your site. Magento with its in built search engine optimization options can help you in attracting more visitors to your site.



- ✓ Search engine friendly URLs provide the site owners to customize the URLs of each and every page.
 - ✓ In-built Google site maps make the searching easy for the visitors and at the same time helps the search engines to understand your pages more clearly.
 - ✓ Magento Top five search terms provide the most popular products in the internal search bar of the site.
- ✓ Content Management System or the CMS section of the Magento can be used for 'News' or 'Media' which can be used for uploading contents about your business, new offers etc which will enhance the optimization much more.



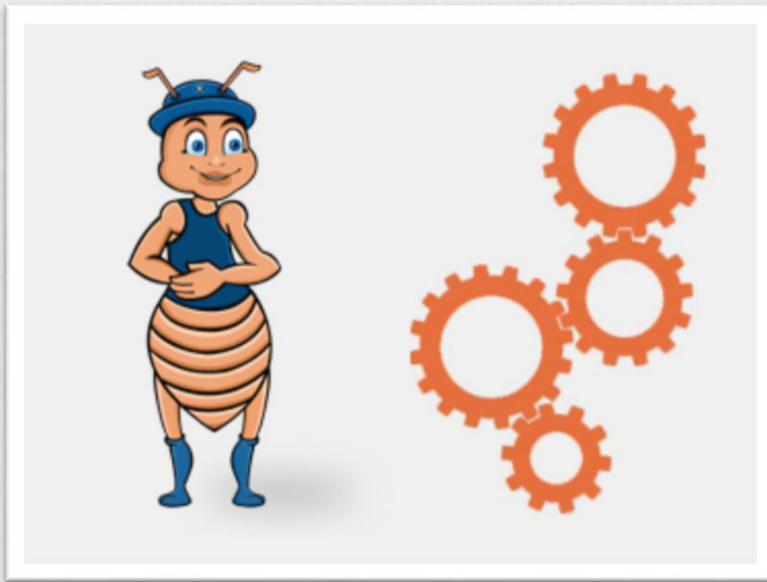
WHO WE ARE ?

We are one of the leading web design and development companies in the world and were behind many award winning websites.

We always go for innovative ideas and come up with unique designs and features.

With the support of most sophisticated technology and well trained experts in our team we proudly say

“Nothing is impossible.”



WHAT WE DO ?

- ✓ Custom Magento Web Design
- ✓ PSD to Magento Template
- ✓ Static Website to Magento CMS
- ✓ Magento Extension Development
- ✓ Magento Ecommerce Website
- ✓ Magento plug-in development
- ✓ Magento Custom Modules Development
- ✓ Lower to higher version
- ✓ Maintenance and support
- ✓ Magento SEO
- ✓ Magento Bug Fixing

Anything on Magento...

OUR TEAM



We at **XHTML Champs** never compromise on quality. We stick to this policy while selecting technology as well as in human resources. We can say with confidence that we have the best in both.

Our experts are not only well versed with technology but also good in effective communication. No need for the clients to wait till the top management answering their calls, instead they can get their work done easily by communicating directly with any of our team members.

Our **24X7** customer support team is well prepared to address your queries and grievances promptly. Strict quality measures and well experienced quality control team ensures a world class quality of products.

By binding together as a single force, we remain strong and unconquerable.

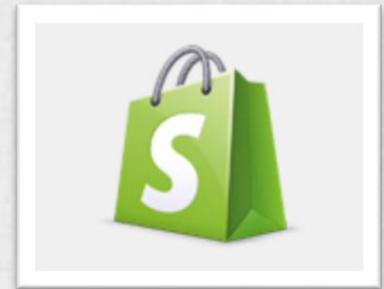
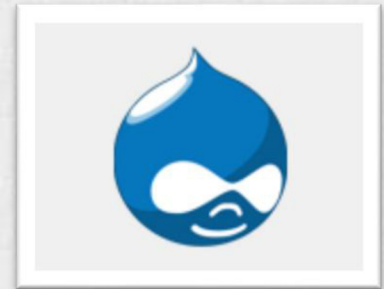
HIRE A MAGENTO DEVELOPER

By hiring a Magento developer from XHTML Champs, you can sail easily with Magento.
When you hire a Magento Developer from us...



- ✓ You are getting access to a pool of professionals
- ✓ You are able to finish the task in short time limit
- ✓ You are getting the work done in minimum cost
- ✓ You are avoiding recruitment tasks
- ✓ You are saving initial investments

WHAT ELSE WE DO ?



QUESTIONS ?

WE RESPECT YOUR VALUABLE FEEDBACK

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THANK YOU!

